



HYATT
REGENCY™

CONTACT

Melinda Pradarelli
Meld Marketing
melinda@thinkmeld.com
319.621.8479

FOR IMMEDIATE RELEASE

MULTI-MILLION DOLLAR RENOVATIONS ARE UNDERWAY AT HYATT REGENCY CORALVILLE HOTEL & CONFERENCE CENTER

Enhancements to Iowa's first Hyatt Regency bring a first-of-its-kind experience, blending best-in-class service and sophisticated cultural style with local flavor.



Coralville, Iowa (APRIL 25, 2023) - A multimillion-dollar transformation is underway at Iowa's only Hyatt Regency, with a planned completion by late summer 2023. Hyatt Regency Coralville Hotel & Conference Center's renovation features a complete makeover of the guest rooms and a reimagined and highly curated food and beverage experience—all designed to deliver a market-leading hospitality experience.

Hyatt Regency Coralville Hotel & Conference Center sits at the heart of the dynamic Iowa River Landing, which is the fastest-growing retail, restaurant, and cultural hub in Coralville and is steps away from the new Xstream Arena, home to regional and national sporting and cultural events.

Converted to the Hyatt Regency brand in late summer 2021, the 286-room property is getting a complete refresh that will reflect the needs and wants of today's leisure and business travelers.

"This renovation will blend the brand's sophisticated, contemporary design and culinary style with Iowa City's rich arts, culture, and literary scene," said Matt Traetow, general manager of Hyatt Regency Coralville Hotel & Conference Center. "As tourism continues to pick up in the city and nationally, more travelers are eager to combine business and leisure travel and we're thrilled to offer best-in-class service with our newly renovated property."



Guest rooms will feature smart lighting and enhanced connectivity as well as custom flooring, furniture, beds, and desks. Each room will also have motion lighting, 55" smart TVs, and hand-selected and curated local art. King rooms will include a chaise lounge for additional leisure, working, and sleeping space.

The renovation will add two new suites, increasing the guest room count to 288. As guests enter on the first floor, they will also find a new Regency Club lounge and an expanded gym with new state-of-the-art equipment, including Peloton® bikes, a family lounge, and a resurfaced pool and spa.

As part of the transformation, the hotel will debut a new restaurant concept, Watermill Kitchen + Bar, with a spacious outdoor patio that will serve hotel guests, locals, and those from Iowa and beyond looking for a local dining experience that truly exemplifies the destination. The hotel will also offer a new, expanded café and marketplace. The renovations are designed to complement the hotel's existing amenities, such as the Iowa Writers' Library (a collection of regional, national, and international writers who graduated from the University of Iowa's renowned Writer's Workshop), and the Iowa River Landing Wetland Park that acts as a beautiful and natural backdrop to the property.

Throughout the renovation process, the hotel will give back to the community through donations of existing furniture to local organizations, including Iowa City's Habitat for Humanity ReStore and Houses into Homes.

Hyatt Regency Coralville Hotel & Conference Center is owned by the city of Coralville and managed by the leading hotel operator, Marcus Hotels & Resorts.

"The hotel and restaurant refresh will take this property to the next level and will serve as a showcase for the area offering amenities and experiences you can't get anywhere else," said Kelly Hayworth, Coralville City Administrator. "It's the only full-service hotel in the area, which means it's ideal for those traveling for sports or performing arts events as well as the increasing number of leisure travelers and remote workers who want a beautiful destination within walking distance of so much."



Located by the Iowa River and Wetland Park, the property is ideally situated for locals and tourists to enjoy nature walks, bird watching and wildlife photography. The hotel is also near Von Maur, an Iowa-



based department store that was recently named as the top department store in the nation by Newsweek, and two miles from the highly traveled intersection of I-80 and I-380.

Hyatt Regency Coralville Hotel & Conference Center will remain open for normal hotel operations during renovations. For more information or to book a stay at Hyatt Regency Coralville Hotel & Convention Center, visit www.hyattregencycoralville.com

MEDIA NOTE & IMAGES

Hyatt Regency Coralville Hotel & Conference Center will not be allowing tours of the renovated spaces until completion in July. If you would like to be added to a list of media who would like to be contacted about a tour at that time, please let us know. Images are located [here](#).

Photo caption for top right photo: **Matt Traetow**, General Manager

About Marcus Hotels & Resorts

[Marcus Hotels & Resorts](#) owns and/or manages 16 hotels, resorts and other properties in the U.S. The company's distinctive portfolio includes city-center meeting hotels, upscale resorts, historic properties, and premium branded and independent first-class hotels. Marcus Hotels & Resorts is an approved operator for all major lodging brands. A leader in the hospitality industry since 1962, Marcus Hotels & Resorts creates asset value for hotel owners through its expertise in management, development and product repositioning. This includes hotel food and beverage concepts developed by its [Marcus Restaurant Group](#), featuring premier brands such as Mason Street Grill, ChopHouse, Miller Time® Pub & Grill and SafeHouse® Restaurants. For more information, please visit: <http://media.marcushotels.com> and follow the company on [Facebook](#) and [Twitter](#) (@MarcusHotels).

About Hyatt Regency

The Hyatt Regency brand prides itself on making travel free from stress and filled with success. More than 230 conveniently located Hyatt Regency urban and resort locations in more than 45 countries around the world serve as the go-to gathering space for every occasion – from efficient personalized, high-touch business meetings to energizing family vacations. The brand offers stress-free environments for seamless gatherings and empathetic service that anticipates guests' needs. Designed for productivity and peace of mind, Hyatt Regency hotels and resorts offer a full range of services and amenities, including the space to work, engage or relax; notable culinary experiences; technology-enabled ways to collaborate; and expert meeting and event planners who can take care of every detail. For more information, please visit hyattregency.com. Follow @HyattRegency on [Facebook](#), [Twitter](#) and [Instagram](#), and tag photos with #HyattRegency.

About Hyatt Hotels Corporation

Hyatt Hotels Corporation, headquartered in Chicago, is a leading global hospitality company guided by its purpose – to care for people so they can be their best. As of December 31, 2022, the Company's portfolio included more than 1,250 hotels and all-inclusive properties in 75 countries across six continents. The Company's offering includes brands in the *Timeless Collection*, including *Park Hyatt*®, *Grand Hyatt*®, *Hyatt Regency*®, *Hyatt*®, *Hyatt Residence Club*®, *Hyatt Place*®, *Hyatt House*®, and *UrCove*; the *Boundless Collection*, including *Miraval*®, *Alila*®, *Andaz*®, *Thompson Hotels*®, *Hyatt Centric*®, and *Caption by Hyatt*®; the *Independent Collection*, including *The Unbound Collection by Hyatt*®, *Destination by Hyatt*®, and *JdV by Hyatt*®; and the *Inclusive Collection*, including *Hyatt Ziva*®, *Hyatt Zilara*®, *Zoëtry*® *Wellness & Spa Resorts*, *Secrets*® *Resorts & Spas*, *Breathless Resorts & Spas*®, *Dreams*® *Resorts & Spas*, *Hyatt Vivid Hotels & Resorts*, *Alua Hotels & Resorts*®, and *Sunscape*® *Resorts & Spas*. Subsidiaries of the Company operate the World of Hyatt® loyalty program, ALG Vacations®, Unlimited Vacation Club®, Amstar DMC destination management services, and Trisept Solutions® technology services. For more information, please visit www.hyatt.com.



Forward-Looking Statements

Forward-Looking Statements in this press release, which are not historical facts, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Actual results, performance or achievements may differ materially from those expressed or implied by these forward-looking statements. In some cases, you can identify forward-looking statements by the use of words such as “may,” “could,” “expect,” “intend,” “plan,” “seek,” “anticipate,” “believe,” “estimate,” “predict,” “potential,” “continue,” “likely,” “will,” “would” and variations of these terms and similar expressions, or the negative of these terms or similar expressions. Such forward-looking statements are necessarily based upon estimates and assumptions that, while considered reasonable by the issuer of this release, are inherently uncertain. You are cautioned not to place undue reliance on any forward-looking statements, which are made only as of the date of this press release. Neither the issuer of this release nor any other entity associated with it or its subject matter undertakes any obligation to update publicly any of these forward-looking statements to reflect actual results, new information or future events, changes in assumptions or changes in other factors affecting forward-looking statements, except to the extent required by applicable law. If one or more forward-looking statements is updated, no inference should be drawn that any additional updates will be made with respect to those or other forward-looking statements.