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FOR IMMEDIATE RELEASE

HYATT REGENCY DENVER AT COLORADO CONVENTION CENTER HAS ACHIEVED GBAC STAR™ FACILITY ACCREDITATION AS PART OF HYATT'S GLOBAL CARE & CLEANLINESS COMMITMENT

Denver, CO (October 16, 2020) – Hyatt Regency Denver at Colorado Convention Center announced today that it has achieved Global Biorisk Advisory Council® (GBAC) STAR™ accreditation – the gold standard for prepared facilities. Guided by Hyatt's purpose, to care for people so they can be their best, Hyatt Regency Denver at Colorado Convention Center's top priority for welcoming guests and colleagues is doing so with their health and wellbeing in mind. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, Hyatt Regency Denver at Colorado Convention Center has been recognized for implementing stringent protocols for cleaning, disinfection and infectious disease prevention on property.

GBAC STAR accreditation is part of Hyatt's Global Care & Cleanliness Commitment, which builds on Hyatt's existing rigorous safety and cleanliness protocols and includes requiring a GBAC STAR cleanliness and training accreditation at each Hyatt hotel globally, a trained Hygiene & Wellbeing Leader or team at all hotels, and a cross-functional panel of trusted medical and industry advisors—including experts from Cleveland Clinic—to help Hyatt fine-tune safety protocols and consider various aspects of the entire hotel experience.

"Hyatt was the first hospitality brand to commit to GBAC STAR accreditation earlier this year and Hyatt Regency Denver at Colorado Convention Center is proud to earn this recognition," said Greg Leonard, general manager, Hyatt Regency Denver at Colorado Convention Center. "Our team members received training as part of this process. In addition, Hyatt's multi-layered Global Care and Cleanliness Commitment further enhances operational guidance and provides resources around colleague and guest safety and peace of mind."

GBAC STAR offered Hyatt Regency Denver at Colorado Convention Center expert-led training and assessed its readiness for bio-risk situations. GBAC STAR validates that Hyatt Regency Denver at Colorado Convention Center implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

To achieve GBAC STAR™ accreditation, Hyatt Regency Denver at Colorado Convention Center was required to demonstrate compliance with the program's 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Accreditation will be complemented with regular internal and third-party auditing. Learn more about GBAC STAR accreditation at www.gbac.org/star.

For more information or to reserve a stay at Hyatt Regency Denver at Colorado Convention Center, please visit <https://denver.regency.hyatt.com> or call (888) 591-1234. More information on Hyatt's Global Care and Cleanliness Commitment can be found here: hyatt.com/care-and-cleanliness.

About Hyatt Regency Denver at Colorado Convention Center

With 1,100 modern accommodations, Hyatt Regency Denver at Colorado Convention Center is one of the region's largest hotels. Standing 38 stories high, sleek and contemporary in design, it is adjacent to the Colorado Convention Center and just one block from the 16th Street Mall pedestrian promenade. The guest room décor captures the essence of being where the mountains meet the plains. A 6,700 square foot fitness center, with windows overlooking the 14th Street Theater District, includes Spa Universaire, an indoor lap-pool and outdoor sun deck and whirlpool. Hyatt Regency Denver features Denver's highest lounge, the 27th floor Peaks Lounge that captures sweeping views of the Rocky Mountains. The hotel provides a total of over 60,600 square feet of versatile meeting and event space including two large ballrooms and their adjoining foyers. In addition to a newly revitalized lobby and reception area, Assembly Hall Bar + Market provides a marketplace and social lounge where Colorado art and culinary offerings come together for a celebration of local Denver culture. The market is open 24-hours a day. The nearby, lobby-level Former Saint Craft Kitchen and Taps offers a glass-enclosed keg room, crowned with 425 feet of polished copper piping that draws Colorado craft beers to its center, focal-point bar that is highlighted by a 16-foot locally-inspired mural, saturated in color. A welcoming open kitchen, bustling with culinary craftsmen, invites guests to imbibe in the aroma, the taste and the experience. Each plate is prepared and presented with extra thought and consideration using only the freshest seasonal, regionally sourced ingredients. In 2019, Hyatt Regency Denver is also the recipient of the Meetings Today Magazine Best of Award, CVent Top 100 Meeting Hotels in the United States, and Special Olympics Colorado Community Partner of the Year and ranks #5 Best Hotel in Colorado by Conde Nast Traveler's Readers' Choice Awards.

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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