



TESLA MOTORS

FOR IMMEDIATE RELEASE:

Global Hyatt and Tesla Motors Partner for Northern California and Nevada Road Trip in Electric Sports Car

“Global Hyatt/Tesla Motors Drive Event” Tours Select Hyatt Properties

SAN FRANCISCO, CA (August 10, 2007) - In recognition of shared values and a shared customer base, **Global Hyatt** and **Tesla Motors** are partnering to demonstrate a model for enjoying the driving experience of the Tesla Roadster together with the lodging, dining, and other amenities available at Hyatt locations around the world. **Global Hyatt** and **Tesla Motors** have partnered to host the **Global Hyatt/Tesla Motors Drive Event** on **August 29 & 30, 2007** to showcase the *Tesla Roadster* electric sports car at participating Hyatt properties in Northern California and Nevada.

With superior performance and innovative design, the *Tesla Roadster*, a 100% electric sports car, will travel from San Francisco to Lake Tahoe in the span of one day. With stops at Hyatt at Fisherman’s Wharf in San Francisco, Hyatt Regency Sacramento, and Hyatt Regency Lake Tahoe Resort, Spa & Casino in Incline Village, NV, each stage of the event will include a celebration of the car’s arrival and a preview of the forthcoming 2008 Tesla Roadster. Tesla Motors and Hyatt Hotels are exploring the installation of permanent charging stations in participating Hyatt Hotels.

No Compromises Road-Trip

Kicking-off with a breakfast reception at Hyatt at Fisherman’s Wharf on August 29, the event will include a demonstration of the Roadster’s curb appeal and performance. With a certified Tesla driver at the wheel, the Roadster continues its journey with a stop at Hyatt Regency Sacramento; a welcome reception will include lunch and comments from various senior legislative officers. Following a recharging demonstration, the car will take its initial drive over the mountain pass towards Hyatt Regency Lake Tahoe Resort, Spa & Casino, arriving at its final destination for the night. The closing activity will be on August 30 with a breakfast reception at Hyatt Regency Lake Tahoe.

No Compromises Performance

With the 2008 Tesla Roadster’s scheduled launch date in late 2007, Global Hyatt/Tesla Motors Drive Event offers the public a rare opportunity to view the most recent and final prototype of the vehicle prior to its release. A sleek, high-performance 100% electric sports car, the Tesla Roadster produces zero emissions, making it one of the cleanest cars in existence. More than five hundred customers have already reserved one of the 800 Roadsters to be produced for the 2008 model year, including several high-profile celebrities and politicians.

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No Compromises Hospitality

The three Hyatt Hotels participating in this Tesla Motors Drive Event, will be offering organic and sustainable cuisine, Tesla-inspired cocktails and additional eco-friendly hotel amenities.

For more information about the Tesla Roadster and Tesla Motors, visit: www.teslamotors.com

For more information about Global Hyatt, visit: www.hyatt.com

Global Hyatt Corporation

Global Hyatt Corporation, one of the world's premier hotel companies, offers today's travelers over 735 hotels and resorts (over 136,000 rooms) in more than 44 countries. The company's affiliates own, operate, manage and franchise Hyatt branded hotels and resorts under the Park Hyatt™, Grand Hyatt™, Hyatt Regency™, Hyatt Resorts™, Hyatt™, Hyatt Place™ and Hyatt Summerfield Suites® brands. In April 2007, Hyatt launched its newest global brand, Andaz™. Global Hyatt Corporation is also the owner of Hyatt Vacation Ownership, Inc. operator of the Hyatt Vacation Club and fractional residential properties and U.S. Franchise Systems, Inc. which franchises Hawthorn Suites and Microtel Inns and Suites. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or logging onto www.hyatt.com.

Tesla Motors

Tesla Motors develops and manufactures vehicles that exemplify "Design, Performance, and Efficiency" while conforming to all U.S. safety, environmental, and durability standards. The Tesla Roadster, a stylish, high-performance, 100% electric sports car, accelerates to 60 mph in about 4 seconds and has a range of more than 200 miles on a single charge. Tesla Motors expects to start shipping Roadsters to customers this fall. Tesla Motors was founded in July 2003 by Martin Eberhard and Marc Tarpennig to create efficient electric cars for people who love to drive. Tesla Motors currently employs more than 250 people, including teams in California, Michigan, the U.K. and Taiwan. For more information, visit www.teslamotors.com

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