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**For Immediate Release**

**Hyatt Regency Maui Resort and Spa Earns  
AAA Four Diamond Award for 21 Consecutive Years**

**KA'ANAPALI, Maui, Hawaii – JUNE 30, 2008** – Hyatt Regency Maui Resort and Spa received this month the prestigious AAA Four Diamond Award for 2009 for the 21st consecutive year. The coveted plaque featuring four raised diamonds and AAA Four Diamond Award logo acknowledges the resort for offering an exceptional guest experience in ambiance, services and hospitality.

“We appreciate receiving this distinguished award which wouldn’t be possible without our dedicated and warm staff,” said General Manager Michael Jokovich. “In accepting and celebrating this award, I would especially like to applaud the resort’s team for the authentic hospitality extended to our guests on a daily basis.”

One of only six hotels on Maui received the prestigious award, among a total of just 15 resorts throughout Hawaii. The AAA Four Diamond award recognizes outstanding facilities and services while offering guests a high caliber of service, hospitality and pampering in a clean, beautiful and comfortable environment.

To obtain a AAA Four Diamond Award an inspector conducts a physical evaluation of the entire property including exterior building and grounds, public areas, room decor and ambiance, guest room amenities, bathrooms, housekeeping and maintenance. Once the physical aspects of a property are considered to be at the Four Diamond level, services are evaluated by one of AAA’s field inspector during an anonymous overnight stay. The services experienced by the field inspector must also support a Four Diamond rating, in order to achieve this level.

AAA, considered as one of the largest travel organizations in the world, is a non-profit organization integrated by more than 100 motor clubs serving more than 50 million members who rely on the Diamond ratings to assist them with their travel decisions.

**About Hyatt Regency Maui Resort and Spa**

The oceanfront Hyatt Regency Maui Resort and Spa is situated on 40 tropically landscaped acres along a three-mile stretch of the Ka'anapali Beach coastline, which is Maui's longest crescent beach. Guest suites are accentuated with plantation-style wood furniture and Hawaiian elegance, with each room offering a private lanai to enjoy panoramic views. Exotic wildlife throughout the lushly landscaped grounds includes penguins, swans, flamingos and other tropical birds. In addition, the resort boasts a \$3 million Asian art collection, and features Spa Moana, Hawaii's first and Maui's only oceanfront spa offering the Hawaiian Lomi Lomi and other massages and treatments.

Hyatt Regency Maui Resort and Spa is Conde Nast Traveler's "Gold List" voted Best Places to Stay in 2008 and is also listed among Conde Nast Traveler's Top Golf Resorts for 2008. The resort was among the Top 25 Best Hotels in Hawaii named by *Travel + Leisure Magazine's* 2007 annual reader survey. In addition, Maui is named "Best Island" for the 12th year in a row by *Conde Nast Traveler*.

For reservations or more information Hyatt Regency Maui Resort and Spa can be reached at (808) 661-1234 or (800) 233-1234, or by visiting [www.maui.hyatt.com](http://www.maui.hyatt.com).

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