



LOS ANGELES
AT BEVERLY HILLS
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NOW OPEN: HYATT REGENCY CENTURY PLAZA RENOVATIONS COMPLETED

Blackberries will buzz, “Meet me at The Century Plaza” with new Plaza Level and Executive Conference Center Re-Do

LOS ANGELES, CA (May 17, 2010) - Renovation of Hyatt Regency Century Plaza's, Plaza and Executive Conference Level meeting and social spaces are now complete. The over \$1 million dollar upgrade to the hotel's Plaza Level, offers a totally new look and image to the widely popular series of Junior Ballrooms, including the Westside Room where actors Sonny & Cher launched their variety act together. Adding to the hotel's expansive portfolio of elegant event space, The Plaza Level's distinct design provides over 12,000 square feet of meeting space with two Jr. Ballrooms that can be divided into four distinct venues. Groups ranging from 150 – 500 will enter the space and be surrounded by plush wall-to-wall carpeting in warm tones of rich brown, gold and burnt orange. A lighting package that includes individual controls in each room, custom chandeliers, and wall sconces illuminate the space and complement the pre-function areas' newly appointed sofas, wing chairs, and lounge seating arrangements.



*Hyatt Regency Century Plaza
Pre-function Meeting Space, Executive Conference Center*



*Hyatt Regency Century Plaza
Westside Room, Plaza Level*

-more-

HRCP Renovations /add one

Reconfiguring the Westside Room from three tiers to two, the open floor plan accommodates social and meeting planners event space needs. Plus, the 9,100 square foot Plaza Pavilion provides an elegant setting that is ideal for executive retreats and celebratory affairs, for up to 500 guests. Included in the Plaza Level re-design is a new 24-hour business center with high-speed Internet computer stations, printer, fax and business supplies. For Weddings, Commitment Ceremonies, Bar/Bat Mitzvahs, Recognition Occasions and Group Meetings, The Century Plaza's redone Plaza Level is the most modern and comprehensive space available in Los Angeles.

Renovation of the Hyatt Regency Century Plaza's Executive Conference Center (formerly the South Mezzanine) is now complete, successfully wrapping the second phase of the landmark property's public area upgrades. Situated on the hotel's mezzanine level, the redone space is devoted solely to accommodate small group size meetings of up to 100 people. There are eight meeting rooms ranging from 390 to 1,100 square feet, all of which have floor to ceiling windows that face Los Angeles' famed Avenue of the Stars or the hotel's lush backyard gardens. New carpeting, window treatments and lighting fixtures designed in soft neutral tones, complement the wood accent finishes throughout the renovated space. Amenities include a selection of Aeron and ergonomically correct banquet chairs that offer lumbar support for marathon meetings; wood finished boardroom style conference tables; personal concierge; on-site business center and A/V services; WiFi; and state-of-the-art high speed Internet. Corporate Meeting Planner packages are available for turnkey planning and reservations. For more information and availability, call Scott Phillips: 310-55-3333 or log onto www.centuryplaza.hyatt.com.

About the Hyatt Regency Century Plaza: Located at 2025 Avenue of Stars, the Hyatt Regency Century Plaza is adjacent to Beverly Hills, in the fashionable Westside of Los Angeles. All of the hotel's 726 guestrooms and suites are wholly refurbished, designed in a clean and contemporary, yet traditional style with marble baths, Hyatt's "Grand Bed," and 32" LCD HD televisions. Equinox Fitness Club + Spa offers exclusive fitness equipment, elite level Personal Coaches, and cutting edge Group Fitness classes; while the Spa delivers results for body, mind and spirit with 14 types of massage, VIP tranquility lounge, manicure/pedicure suite, and retail boutique. Additional enhancements include: a one of a kind, ground level, VIP Regency Club; a Starbucks coffee bar; and X bar, an indoor-outdoor modern lounge featuring organic cocktails and shared plates. The famous Lobby Court & Patio, Les Clefs d'Or Concierge staff, an infinity edge pool and 24-hour room service round out the iconic hotel's amenities. For reservations and more information, call: 310-228-1234. For reservations at any Hyatt hotel worldwide, call 800-233-1234 or log onto www.hyatt.com.

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