



## News Release

Hyatt Regency DFW  
Dallas/ Fort Worth Airport  
P.O. Box 619014  
DFW Airport, TX 75261

Telephone: 972.453.1234  
Fax: 972.615.6848

### FOR IMMEDIATE RELEASE

**CONTACTS:** Priscilla Hagstrom  
972.615.6842  
214.712.7029  
[priscilla.hagstrom@hyatt.com](mailto:priscilla.hagstrom@hyatt.com)

Pam Sibley  
972.615.6732  
214.712.7203  
[pamela.czerlinsky@hyatt.com](mailto:pamela.czerlinsky@hyatt.com)

### **HYATT REGENCY DFW OFFERS COWBOYS PACKAGE TO WELCOME INAUGURAL SEASON AT NEW COWBOYS STADIUM**

**DALLAS/FORT WORTH, TX – (July 31, 2009)** – Hyatt Regency DFW at Dallas/Fort Worth International Airport offers NFL fans the opportunity to cheer on their favorite team with its Cowboys package. This package is \$129 and includes deluxe accommodations for two and breakfast buffet in Jacob's Spring Grille when game day tickets are presented at check-in. Package is valid on select home game dates from August 21, 2009 – January 3, 2010, by calling 800.233.1234 or visiting [www.hyattregencydfw.com](http://www.hyattregencydfw.com). Package does not include game day tickets.

Guests may add roundtrip transportation to the stadium at an additional cost of \$50, per person, which must be made 48-hours in advance via guest services.

"We are delighted to offer NFL fans the opportunity to cheer on their favorite team as the Dallas Cowboys play their inaugural season in the new, state-of-the-art Dallas Cowboys stadium," says **Larry Daniels**, general manager of Hyatt Regency DFW. "While staying in our newly renovated, oversized guest rooms, guests have the option of adding on roundtrip transportation to the stadium for the most convenient, stress-free game experience in D/FW."

Hyatt Regency DFW is located inside Dallas/Fort Worth International Airport and features 92,000 square feet of function space, including a 21,120 square-foot ballroom, 26,073 square-foot exhibit hall, 4,832 square-foot junior ballroom, 811 guest rooms and 70 separate meeting

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rooms. A recently completed \$50-million hotel transformation project resulted in redesigned meeting space in newly renovated 21,120 square foot Enterprise ballroom and Executive Conference Level (ECL). ECL features the convenience of sleeping and meeting rooms all on one floor. Additional renovation enhancements include redesigned oversized guest rooms featuring flat screen HDTVs, high-speed wireless Internet access, iHome stereos and Hyatt Grand Beds, as well as an exhibit that salutes outstanding Texas businesses. For more information, call 972.453.1234 or visit [hyattregencydfw.com](http://hyattregencydfw.com).

**About Hyatt Hotels Corporation**

**Hyatt Hotels Corporation**, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries own, manage or franchise more than 380 hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz™**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites™** brand names and have additional locations under development on five continents. **Hyatt Vacation Ownership, Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** and **Hyatt Residence Club®** brands. For more information, please visit [www.hyatt.com](http://www.hyatt.com).

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