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**FOR IMMEDIATE RELEASE**

**HYATT REGENCY CLEVELAND AT THE ARCADE LAUNCHES NEW MVP PROMOTION  
FOR 2009-2010 BASKETBALL SEASON**

**(Book a room before April 31, 2010 and receive \$50.00  
towards any services rendered at the Hotel)**

**Cleveland, OH-** Hyatt Regency Cleveland at The Arcade is excited to announce its new **MVP Promotion** for the coming basketball season. Join us as we celebrate Cleveland Basketball and “King” James in his pursuit of a long awaited NBA Championship and a second MVP award! Guests booking a room at the Hyatt Regency Cleveland at The Arcade during the 2009 – 2010 basketball season can receive a \$50.00 credit for any services utilized at the Hotel using promotional code “**MVP 23**” (not applicable towards guestroom rate). Services include food and beverage in 1890 Restaurant or Lounge, room service, parking, Internet charges, and more.

In addition to the \$50 credit toward hotel services, Hyatt Regency Cleveland at The Arcade continues the festivities this season in 1890 Restaurant and Lounge with specials such as \$2 Domestic Drafts, \$3 Martinis, 23-cent wings, and \$23 Premium Buckets of Beer!

Guests can enjoy the **MVP Promotion** from now until April 30, 2010 (based upon availability) For additional information or to make your reservation, please visit [www.cleveland.hyatt.com](http://www.cleveland.hyatt.com) or please contact Collin Doyle, Business Transient Sales Manager at (216) 776-4461 or [collin.doyle@hyatt.com](mailto:collin.doyle@hyatt.com)

### **About Hyatt Regency Cleveland at The Arcade**

Hyatt Regency Cleveland at The Arcade, located at 420 Superior Avenue, is a historic, boutique hotel located in the heart of downtown Cleveland. Originally built in 1890, The Arcade was originally one of America's first indoor shopping malls. Converted with a \$60 million infusion from Hyatt Hotel Corporation in 2001, the historic Arcade was transformed into the elegant, luxury hotel it is today. Hyatt Regency Cleveland at The Arcade hosts 293 oversized guest rooms featuring vaulted ceilings, arched windows, and breathtaking views of the 300 ft. sky lit atrium. It's prestigious address in downtown Cleveland allows for easy access to some of the city's top attractions including the Rock and Roll Hall of Fame, Quicken Loans Arena, Progressive Field, Browns Stadium, and East Fourth Entertainment District. For more information call **216-575-1234** or visit **[www.cleveland.hyatt.com](http://www.cleveland.hyatt.com)**.

### **About Hyatt Hotels Corporation**

**Hyatt Hotels Corporation**, headquartered in Chicago, is a leading global hospitality company with a proud heritage of making guests feel more than welcome. Thousands of members of the Hyatt family in 45 countries strive to make a difference in the lives of the guests they encounter every day by providing authentic hospitality. The company's subsidiaries own, manage or franchise more than 380 hotels and resorts under the **Hyatt®**, **Park Hyatt®**, **Andaz™**, **Grand Hyatt®**, **Hyatt Regency®**, **Hyatt Place®** and **Hyatt Summerfield Suites™** brand names and have additional locations under development on five continents. **Hyatt Vacation Ownership Inc.**, a **Hyatt Hotels Corporation** subsidiary, develops and operates vacation ownership properties under the **Hyatt Vacation Club®** and **Hyatt Residence Club®** brands. From the U.S. and Canada, reservations for any Hyatt hotel worldwide may be obtained by calling 1-800-233-1234 or visiting **[www.hyatt.com](http://www.hyatt.com)**.

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